

BIRKENSTOCK USA, LP



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CORE

New or existing core items are planned to stay “in-line” for at least two seasons and are available for at-once delivery.

SEASONAL

Initially offered for one season with limited at-once availability. Pre-booking ensures product availability.

Styles and Colors New for Spring 2011 are listed in bold

Telephone Numbers:

Customer Service.....	800.487.2475
Customer Service (Fax).....	888.937.2475
Corporate Directory.....	800.487.9255

Addresses:

Payment Address
 Birkenstock USA, LP
 15079 Collections Center Dr.
 Chicago, IL 60693-0150

Orders/All Other Correspondence
 Birkenstock USA, LP
 6 Hamilton Landing, Suite 250
 Novato, CA 94949

SHIP WINDOW FOR NEW ITEMS

Please allow 30 day ship window for all Seasonal & New Core product.

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
ADRIA									
	2011	3	N	Adria	Habana	Oiled Leather	36-42	Core Start Ship 2/01/11	\$ 52.50 \$ 110.00
	2012	3	N	Adria	Tobacco	Oiled Leather	36-42	Seasonal Start Ship 2/01/11	\$ 52.50 \$ 110.00
	2013	3	N	Adria	Midnight	Nubuck	36-42	Core Start Ship 2/01/11	\$ 52.50 \$ 110.00
ARIZONA									
	5179	1	R	Arizona	Black	Birko-Flor™	40-46	Core Start Ship 1/15/11	\$ 40.00 \$ 79.95
	5179	3	N	Arizona	Black	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 40.00 \$ 79.95
	5170	1	R	Arizona	Brown	Birko-Flor™	35-46	Core	\$ 40.00 \$ 79.95
	5170	3	N	Arizona	Brown	Birko-Flor™	35-46	Core	\$ 40.00 \$ 79.95
	15121	1	R	Arizona	Stone	Birkibuc	35-46	Core	\$ 40.00 \$ 79.95
	15121	3	N	Arizona	Stone	Birkibuc	35-46	Core	\$ 40.00 \$ 79.95
	25194	1	R	Arizona	Cortina Black	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
	25194	3	N	Arizona	Cortina Black	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
	25109	1	R	Arizona	Cortina Brown	Leather	35-46	Core	\$ 57.50 \$ 120.00
	25109	3	N	Arizona	Cortina Brown	Leather	35-46	Core	\$ 57.50 \$ 120.00
	35255	1	R	Arizona	Cortina White	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
	35255	3	N	Arizona	Cortina White	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
	25231	1	R	Arizona	Hunter Black	Leather	36-50	Core	\$ 57.50 \$ 120.00
	25231	3	N	Arizona	Hunter Black	Leather	36-50	Core	\$ 57.50 \$ 120.00
	5220	1	R	Arizona	Hunter Brown	Leather	35-46	Core	\$ 57.50 \$ 120.00
	5220	3	N	Arizona	Hunter Brown	Leather	35-46	Core	\$ 57.50 \$ 120.00
	5253	1	R	Arizona	Habana	Oiled Leather	36-46	Core	\$ 57.50 \$ 120.00
	5253	3	N	Arizona	Habana	Oiled Leather	36-46	Core	\$ 57.50 \$ 120.00
	35220	1	R	Arizona	Tobacco	Oiled Leather	36-46	Core Start Ship 1/15/11	\$ 57.50 \$ 120.00
	35220	3	N	Arizona	Tobacco	Oiled Leather	36-46	Core Start Ship 1/15/11	\$ 57.50 \$ 120.00
	25263	1	R	Arizona	Twilight Blue	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
	25263	3	N	Arizona	Twilight Blue	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00

Image	Style Number	Width		Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	25261	1	R	Arizona	Zinfandel	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 57.50	\$ 120.00
	25261	3	N	Arizona	Zinfandel	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 57.50	\$ 120.00
	25264	1	R	Arizona	Midnight	Nubuck	36-46	Seasonal Start Ship 1/15/11	\$ 57.50	\$ 120.00
	25264	3	N	Arizona	Midnight	Nubuck	36-46	Seasonal Start Ship 1/15/11	\$ 57.50	\$ 120.00
	65152	1	R	Arizona	Aviator Ginger	Nubuck	36-46	Seasonal Start Ship 1/15/11	\$ 57.50	\$ 120.00
	65152	3	N	Arizona	Aviator Ginger	Nubuck	36-46	Seasonal Start Ship 1/15/11	\$ 57.50	\$ 120.00
	25265	1	R	Arizona	Antique Coconut	Nubuck	36-46	Core	\$ 57.50	\$ 120.00
	25265	3	N	Arizona	Antique Coconut	Nubuck	36-46	Core	\$ 57.50	\$ 120.00
	65122	1	R	Arizona	Antique Peat	Nubuck	35-46	Core	\$ 57.50	\$ 120.00
	65122	3	N	Arizona	Antique Peat	Nubuck	35-46	Core	\$ 57.50	\$ 120.00
	5132	1	R	Arizona	Cocoa	Nubuck	35-50	Core	\$ 57.50	\$ 120.00
	5132	3	N	Arizona	Cocoa	Nubuck	35-50	Core	\$ 57.50	\$ 120.00
	5149	1	R	Arizona	Black	Suede	35-46	Core	\$ 57.50	\$ 120.00
	5149	3	N	Arizona	Black	Suede	35-46	Core	\$ 57.50	\$ 120.00
	5190	1	R	Arizona	Mocha	Suede	35-46	Core	\$ 57.50	\$ 120.00
	5190	3	N	Arizona	Mocha	Suede	35-46	Core	\$ 57.50	\$ 120.00
	5146	1	R	Arizona	Taupe	Suede	35-50	Core	\$ 57.50	\$ 120.00
	5146	3	N	Arizona	Taupe	Suede	35-50	Core	\$ 57.50	\$ 120.00
	35172	1	R	Arizona	Navy Blue	Silky Suede	35-46	Core	\$ 57.50	\$ 120.00
	35172	3	N	Arizona	Navy Blue	Silky Suede	35-46	Core	\$ 57.50	\$ 120.00
ARIZONA SOFT FOOTBED										
	55103	1	R	Arizona Soft Footbed	Hunter Brown	Leather	36-48	Core	\$ 62.50	\$ 130.00
	55103	3	N	Arizona Soft Footbed	Hunter Brown	Leather	36-46	Core	\$ 62.50	\$ 130.00
	95132	1	R	Arizona Soft Footbed	Black	Suede	35-46	Core	\$ 62.50	\$ 130.00
	95132	3	N	Arizona Soft Footbed	Black	Suede	35-46	Core	\$ 62.50	\$ 130.00
	95131	1	R	Arizona Soft Footbed	Mocha	Suede	35-46	Core	\$ 62.50	\$ 130.00
	95131	3	N	Arizona Soft Footbed	Mocha	Suede	35-46	Core	\$ 62.50	\$ 130.00
	35258	1	R	Arizona Soft Footbed	Oceanside	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50	\$ 130.00
	35258	3	N	Arizona Soft Footbed	Oceanside	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50	\$ 130.00

Adults
Product Linesheet

Effective 1/01/11

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	35256	1	R	Arizona Soft Footbed	Wheatgrass	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	35256	3	N	Arizona Soft Footbed	Wheatgrass	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	35257	1	R	Arizona Soft Footbed	Rose Wine	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	35257	3	N	Arizona Soft Footbed	Rose Wine	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	35259	1	R	Arizona Soft Footbed	Sunkissed	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	35259	3	N	Arizona Soft Footbed	Sunkissed	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	95130	1	R	Arizona Soft Footbed	Taupe	Suede	35-46	Core	\$ 62.50 \$ 130.00
	95130	3	N	Arizona Soft Footbed	Taupe	Suede	35-46	Core	\$ 62.50 \$ 130.00
BALI SOFT FOOTBED									
	8569	1	R	Bali Soft Footbed	Habana	Oiled Leather	36-42	Core Start Ship 1/15/11	\$ 62.50 \$ 130.00
	8569	3	N	Bali Soft Footbed	Habana	Oiled Leather	36-42	Core Start Ship 1/15/11	\$ 62.50 \$ 130.00
BERN SOFT FOOTBED									
	89715	1	R	Bern Soft Footbed	Black	Suede	36-42	Core	\$ 67.50 \$ 140.00
	89715	3	N	Bern Soft Footbed	Black	Suede	36-42	Core	\$ 67.50 \$ 140.00
	89714	1	R	Bern Soft Footbed	Mocha	Suede	36-42	Core	\$ 67.50 \$ 140.00
	89714	3	N	Bern Soft Footbed	Mocha	Suede	36-42	Core	\$ 67.50 \$ 140.00
	89713	1	R	Bern Soft Footbed	Taupe	Suede	36-42	Core	\$ 67.50 \$ 140.00
	89713	3	N	Bern Soft Footbed	Taupe	Suede	36-42	Core	\$ 67.50 \$ 140.00
BOSTON									
	86046	1	R	Boston	Hunter Black	Leather	36-50	Core	\$ 62.50 \$ 130.00
	86046	3	N	Boston	Hunter Black	Leather	36-50	Core	\$ 62.50 \$ 130.00
	96024	1	R	Boston	Hunter Brown	Leather	36-46	Core	\$ 62.50 \$ 130.00
	96024	3	N	Boston	Hunter Brown	Leather	36-46	Core	\$ 62.50 \$ 130.00
	86013	1	R	Boston	Habana	Oiled Leather	36-46	Core	\$ 62.50 \$ 130.00
	86013	3	N	Boston	Habana	Oiled Leather	36-46	Core	\$ 62.50 \$ 130.00
	26062	1	R	Boston	Antique Coconut	Nubuck	35-46	Core	\$ 62.50 \$ 130.00
	26062	3	N	Boston	Antique Coconut	Nubuck	35-46	Core	\$ 62.50 \$ 130.00
	26034	1	R	Boston	Antique Peat	Nubuck	35-46	Core	\$ 62.50 \$ 130.00
	26034	3	N	Boston	Antique Peat	Nubuck	35-46	Core	\$ 62.50 \$ 130.00

Image	Style Number	Width		Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	6049	1	R	Boston	Black	Suede	35-46	Core	\$ 62.50	\$ 130.00
	6049	3	N	Boston	Black	Suede	35-46	Core	\$ 62.50	\$ 130.00
	6090	1	R	Boston	Mocha	Suede	35-46	Core	\$ 62.50	\$ 130.00
	6090	3	N	Boston	Mocha	Suede	35-46	Core	\$ 62.50	\$ 130.00
	6046	1	R	Boston	Taupe	Suede	35-50	Core	\$ 62.50	\$ 130.00
	6046	3	N	Boston	Taupe	Suede	35-50	Core	\$ 62.50	\$ 130.00
BOSTON SOFT FOOTBED										
	96004	1	R	Boston Soft Footbed	Sumatra	Nubuck	36-46	May not be available after 11/1/10	\$ 67.50	\$ 140.00
	96004	3	N	Boston Soft Footbed	Sumatra	Nubuck	36-46	May not be available after 11/1/10	\$ 67.50	\$ 140.00
	66047	1	R	Boston Soft Footbed	Black	Suede	35-46	Core	\$ 67.50	\$ 140.00
	66047	3	N	Boston Soft Footbed	Black	Suede	35-46	Core	\$ 67.50	\$ 140.00
	66046	1	R	Boston Soft Footbed	Mocha	Suede	35-46	Core	\$ 67.50	\$ 140.00
	66046	3	N	Boston Soft Footbed	Mocha	Suede	35-46	Core	\$ 67.50	\$ 140.00
	56077	1	R	Boston Soft Footbed	Taupe	Suede	35-46	Core	\$ 67.50	\$ 140.00
	56077	3	N	Boston Soft Footbed	Taupe	Suede	35-46	Core	\$ 67.50	\$ 140.00
CHANIA										
	506	1	R	Chania	Habana	Oiled Leather	36-42	Seasonal Start Ship 4/01/11	\$ 62.50	\$ 130.00
	506	3	N	Chania	Habana	Oiled Leather	36-42	Seasonal Start Ship 4/01/11	\$ 62.50	\$ 130.00
COMO										
	90805	1	R	Como	Habana	Oiled Leather	40-46	Core Start Ship 2/01/11	\$ 57.50	\$ 120.00
	90806	1	R	Como	Tobacco	Oiled Leather	40-46	Seasonal Start Ship 2/01/11	\$ 57.50	\$ 120.00
	90807	1	R	Como	Midnight	Nubuck	40-46	Core Start Ship 2/01/11	\$ 57.50	\$ 120.00
FLORIDA										
	5479	3	N	Florida	Black	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95
	5475	3	N	Florida	Blue	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95

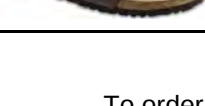
Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail	
										
	35458	3	N	Florida	Khaki	Birkibuc	36-42	Core	\$ 40.00	\$ 79.95
	5419	1	R	Florida	Black	Leather	35-43	Core	\$ 57.50	\$ 120.00
	5419	3	N	Florida	Black	Leather	35-43	Core	\$ 57.50	\$ 120.00
	5432	1	R	Florida	Cocoa	Nubuck	35-42	Core	\$ 57.50	\$ 120.00
	5432	3	N	Florida	Cocoa	Nubuck	35-42	Core	\$ 57.50	\$ 120.00
FLORIDA SOFT FOOTBED										
	45343	1	R	Florida Soft Footbed	Black	Birko-Flor™	36-42	Core Start Ship 3/01/11	\$ 45.00	\$ 89.95
	5358	1	R	Florida Soft Footbed	Stone	Birkibuc	36-42	Core Start Ship 3/01/11	\$ 45.00	\$ 89.95
	5388	1	R	Florida Soft Footbed	Mocha	Birkibuc	36-42	Core Start Ship 3/01/11	\$ 45.00	\$ 89.95
	5389	1	R	Florida Soft Footbed	Ocean Blue	Birkibuc	36-42	Seasonal Start Ship 3/01/11	\$ 45.00	\$ 89.95
	5387	1	R	Florida Soft Footbed	Purple	Birkibuc	36-42	Seasonal Start Ship 3/01/11	\$ 45.00	\$ 89.95
	5390	1	R	Florida Soft Footbed	Habana	Oiled Leather	36-42	Core	\$ 62.50	\$ 130.00
	5390	3	N	Florida Soft Footbed	Habana	Oiled Leather	36-42	Core	\$ 62.50	\$ 130.00
	95451	1	R	Florida Soft Footbed	Black	Nubuck	35-42	Core	\$ 62.50	\$ 130.00
	95451	3	N	Florida Soft Footbed	Black	Nubuck	35-42	Core	\$ 62.50	\$ 130.00
	95450	1	R	Florida Soft Footbed	Cocoa	Nubuck	35-42	Core	\$ 62.50	\$ 130.00
	95450	3	N	Florida Soft Footbed	Cocoa	Nubuck	35-42	Core	\$ 62.50	\$ 130.00
GIZEH										
	4369	1	R	Gizeh	Black	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	4366	1	R	Gizeh	Black Patent	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	4366	3	N	Gizeh	Black Patent	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	94360	1	R	Gizeh	Raspberry Wine	Birko-Flor™	36-42	Seasonal Start Ship 1/15/11	\$ 40.00	\$ 79.95

Adults

Product Linesheet

Effective 1/01/11

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail	
	94361	1	R	Gizeh	Emerald Isle	Birko-Flor™	36-42	Seasonal Start Ship 1/15/11	\$ 40.00	\$ 79.95
	94362	1	R	Gizeh	Blue Moon	Birko-Flor™	36-42	Seasonal Start Ship 1/15/11	\$ 40.00	\$ 79.95
	94383	1	R	Gizeh	Riviera Blue	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	94382	1	R	Gizeh	Spring Green	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	94385	1	R	Gizeh	Copper Coin	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	94387	1	R	Gizeh	Antique Lace	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	94386	1	R	Gizeh	Morocco Gold	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	94384	1	R	Gizeh	Camelia Rose	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	84380	1	R	Gizeh	Onyx	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	84380	3	N	Gizeh	Onyx	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	14394	1	R	Gizeh	Golden Brown	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	14394	3	N	Gizeh	Golden Brown	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	4385	1	R	Gizeh	Silver	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	4385	3	N	Gizeh	Silver	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	54376	1	R	Gizeh	Bright White Patent	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 40.00	\$ 79.95
	4375	1	R	Gizeh	Mocha	Birkibuc	35-42	Core	\$ 40.00	\$ 79.95
	4339	1	R	Gizeh	Stone	Birkibuc	36-42	Core Start Ship 3/01/11	\$ 40.00	\$ 79.95

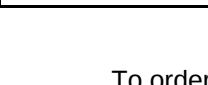
Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	84394	1	R	Gizeh	Ocean Blue	Birkibuc	36-42	Seasonal Start Ship 3/01/11	\$ 40.00 \$ 79.95
	84397	1	R	Gizeh	Purple	Birkibuc	36-42	Seasonal Start Ship 3/01/11	\$ 40.00 \$ 79.95
	74366	1	R	Gizeh	Cortina Black	Leather	36-46	Core Start Ship 4/01/11	\$ 57.50 \$ 120.00
	94388	1	R	Gizeh	Cortina White	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
	74383	1	R	Gizeh	Habana	Oiled Leather	36-42	Core	\$ 57.50 \$ 120.00
	74383	3	N	Gizeh	Habana	Oiled Leather	36-42	Core	\$ 57.50 \$ 120.00
	94381	1	R	Gizeh	Tobacco	Oiled Leather	36-42	Core Start Ship 1/15/11	\$ 57.50 \$ 120.00
	94381	3	N	Gizeh	Tobacco	Oiled Leather	36-42	Core Start Ship 1/15/11	\$ 57.50 \$ 120.00
	84382	1	R	Gizeh	Twilight Blue	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
	84383	1	R	Gizeh	Zinfandel	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
	94391	1	R	Gizeh	Oceanside	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
	94389	1	R	Gizeh	Wheatgrass	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
	94392	1	R	Gizeh	Sunkissed	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
	94390	1	R	Gizeh	Rose Wine	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 57.50 \$ 120.00
GRANADA									
	9204	3	N	Granada	Black	Birkibuc	36-42	Core	\$ 40.00 \$ 79.95
	9203	3	N	Granada	Mocha	Birkibuc	36-42	Core	\$ 40.00 \$ 79.95

Adults

Product Linesheet

Effective 1/01/11

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	9264	1	R	Granada	Hunter Black	Leather	36-42	Core	\$ 57.50 \$ 120.00
	9264	3	N	Granada	Hunter Black	Leather	36-42	Core	\$ 57.50 \$ 120.00
	9232	1	R	Granada	Cocoa	Nubuck	35-42	Core	\$ 57.50 \$ 120.00
	9232	3	N	Granada	Cocoa	Nubuck	35-42	Core	\$ 57.50 \$ 120.00
GRANADA SOFT FOOTBED									
	9265	1	R	Granada <i>Soft Footbed</i>	Habana	Oiled Leather	36-42	Core	\$ 62.50 \$ 130.00
	9265	3	N	Granada <i>Soft Footbed</i>	Habana	Oiled Leather	36-42	Core	\$ 62.50 \$ 130.00
	9288	1	R	Granada <i>Soft Footbed</i>	Tobacco	Oiled Leather	36-42	Core Start Ship 1/15/11	\$ 62.50 \$ 130.00
	9288	3	N	Granada <i>Soft Footbed</i>	Tobacco	Oiled Leather	36-42	Core Start Ship 1/15/11	\$ 62.50 \$ 130.00
	9269	1	R	Granada <i>Soft Footbed</i>	Twilight Blue	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	9269	3	N	Granada <i>Soft Footbed</i>	Twilight Blue	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	9270	1	R	Granada <i>Soft Footbed</i>	Zinfandel	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
	9270	3	N	Granada <i>Soft Footbed</i>	Zinfandel	Oiled Leather	36-42	Seasonal Start Ship 3/01/11	\$ 62.50 \$ 130.00
LARISA									
	640	1	R	Larisa	Habana	Oiled Leather	36-42	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
	640	3	N	Larisa	Habana	Oiled Leather	36-42	Seasonal Start Ship 4/01/11	\$ 57.50 \$ 120.00
LONDON									
	6673	1	R	London	Hunter Black	Leather	36-48	Core	\$ 72.50 \$ 150.00
	6673	3	N	London	Hunter Black	Leather	36-46	Core	\$ 72.50 \$ 150.00
MADRID									
	4030	1	R	Madrid	Black Patent	Birko-Flor™	36-42	Core	\$ 30.00 \$ 59.95
	4030	3	N	Madrid	Black Patent	Birko-Flor™	36-42	Core	\$ 30.00 \$ 59.95
	4079	3	N	Madrid	Black	Birko-Flor™	36-42	Core	\$ 30.00 \$ 59.95
	44078	1	R	Madrid	Onyx	Birko-Flor™	36-42	Core	\$ 30.00 \$ 59.95
	44078	3	N	Madrid	Onyx	Birko-Flor™	36-42	Core	\$ 30.00 \$ 59.95
	4040	3	N	Madrid	Golden Brown	Birko-Flor™	36-42	Core	\$ 30.00 \$ 59.95
	84074	3	N	Madrid	Raspberry Wine	Birko-Flor™	36-42	Seasonal Start Ship 1/15/11	\$ 30.00 \$ 59.95

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	84075	3	N	Madrid	Emerald Isle	Birko-Flor™	36-42	Seasonal Start Ship 1/15/11	\$ 30.00 \$ 59.95
	84076	3	N	Madrid	Blue Moon	Birko-Flor™	36-42	Seasonal Start Ship 1/15/11	\$ 30.00 \$ 59.95
	94009	3	N	Madrid	Riviera Blue	Birko-Flor™	36-42	Seasonal Start Ship 4/01/11	\$ 30.00 \$ 59.95
	94008	3	N	Madrid	Spring Green	Birko-Flor™	36-42	Seasonal Start Ship 4/01/11	\$ 30.00 \$ 59.95
	94015	3	N	Madrid	Antique Lace	Birko-Flor™	36-42	Seasonal Start Ship 4/01/11	\$ 30.00 \$ 59.95
	94013	3	N	Madrid	Copper Coin	Birko-Flor™	36-42	Seasonal Start Ship 4/01/11	\$ 30.00 \$ 59.95
	94010	3	N	Madrid	Camelia Rose	Birko-Flor™	36-42	Seasonal Start Ship 4/01/11	\$ 30.00 \$ 59.95
	94014	3	N	Madrid	Morocco Gold	Birko-Flor™	36-42	Seasonal Start Ship 4/01/11	\$ 30.00 \$ 59.95
	4041	3	N	Madrid	Silver	Birko-Flor™	35-42	Core	\$ 30.00 \$ 59.95
	24086	3	N	Madrid	Bright White Patent	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 30.00 \$ 59.95
MAYARI									
	7179	1	R	Mayari	Black	Birko-Flor™	36-42	Core	\$ 40.00 \$ 79.95
	7139	1	R	Mayari	Onyx	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 40.00 \$ 79.95
	7139	3	N	Mayari	Onyx	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 40.00 \$ 79.95
	7162	1	R	Mayari	Riviera Blue	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00 \$ 79.95
	7161	1	R	Mayari	Spring Green	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00 \$ 79.95

Adults

Product Linesheet

Effective 1/01/11

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail	
	7166	1	R	Mayari	Antique Lace	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	7164	1	R	Mayari	Copper Coin	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	7163	1	R	Mayari	Camelia Rose	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	7165	1	R	Mayari	Morocco Gold	Birko-Flor™	36-42	Seasonal Start Ship 2/01/11	\$ 40.00	\$ 79.95
	7109	1	R	Mayari	Black Patent	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95
		7109	3	N	Mayari	Black Patent	Birko-Flor™	36-42	Core	\$ 40.00
		7104	1	R	Mayari	Golden Brown	Birko-Flor™	36-42	Core	\$ 40.00
		7104	3	N	Mayari	Golden Brown	Birko-Flor™	36-42	Core	\$ 40.00
		7108	1	R	Mayari	Silver	Birko-Flor™	36-42	Core	\$ 40.00
		7108	3	N	Mayari	Silver	Birko-Flor™	36-42	Core	\$ 40.00
		7106	1	R	Mayari	Mocha	Birkibuc	36-42	Core	\$ 40.00
	7107	1	R	Mayari	Stone	Birkibuc	36-42	Core Start Ship 3/01/11	\$ 40.00	\$ 79.95
	7144	1	R	Mayari	Ocean Blue	Birkibuc	36-42	Seasonal Start Ship 3/01/11	\$ 40.00	\$ 79.95
	7142	1	R	Mayari	Purple	Birkibuc	36-42	Seasonal Start Ship 3/01/11	\$ 40.00	\$ 79.95
	7134	1	R	Mayari	Hunter Black	Leather	36-42	Core	\$ 57.50	\$ 120.00
	7133	1	R	Mayari	Hunter Brown	Leather	36-42	Core	\$ 57.50	\$ 120.00
MILANO										
	63450	1	R	Milano	Mocha	Birkibuc	40-46	Core	\$ 40.00	\$ 79.95
	63450	3	N	Milano	Mocha	Birkibuc	36-42	Core	\$ 40.00	\$ 79.95

Adults

Product Linesheet

Effective 1/01/11

Image	Style Number	Width		Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	3490	1	R	Milano	Hunter Black	Leather	36-50	Core	\$ 57.50	\$ 120.00
	3490	3	N	Milano	Hunter Black	Leather	36-50	Core	\$ 57.50	\$ 120.00
	3477	1	R	Milano	Hunter Brown	Leather	35-46	Core	\$ 57.50	\$ 120.00
	3477	3	N	Milano	Hunter Brown	Leather	35-46	Core	\$ 57.50	\$ 120.00
	3487	1	R	Milano	Habana	Oiled Leather	36-46	Core Start Ship 1/15/11	\$ 57.50	\$ 120.00
	3487	3	N	Milano	Habana	Oiled Leather	36-46	Core Start Ship 1/15/11	\$ 57.50	\$ 120.00
	3432	1	R	Milano	Cocoa	Nubuck	35-50	Core	\$ 57.50	\$ 120.00
	3432	3	N	Milano	Cocoa	Nubuck	35-50	Core	\$ 57.50	\$ 120.00
MILANO SOFT FOOTBED										
	3450	1	R	Milano Soft Footbed	Cocoa	Nubuck	35-46	Core	\$ 62.50	\$ 130.00
	3450	3	N	Milano Soft Footbed	Cocoa	Nubuck	35-46	Core	\$ 62.50	\$ 130.00
ODESSA										
	704	1	R	Odessa	Habana	Oiled Leather	36-42	Seasonal Start Ship 4/01/11	\$ 57.50	\$ 120.00
	704	3	N	Odessa	Habana	Oiled Leather	36-42	Seasonal Start Ship 4/01/11	\$ 57.50	\$ 120.00
RIVA										
	221	1	R	Riva	Habana	Oiled Leather	40-46	Seasonal Start Ship 4/01/11	\$ 57.50	\$ 120.00
	221	3	N	Riva	Habana	Oiled Leather	40-46	Seasonal Start Ship 4/01/11	\$ 57.50	\$ 120.00
SYDNEY										
	8838	1	R	Sydney	Black Patent	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	8838	3	N	Sydney	Black Patent	Birko-Flor™	35-42	Core	\$ 40.00	\$ 79.95
	8845	1	R	Sydney	Golden Brown	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95
	8845	3	N	Sydney	Golden Brown	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95
	38849	1	R	Sydney	Onyx	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 40.00	\$ 79.95
	38849	3	N	Sydney	Onyx	Birko-Flor™	36-42	Core Start Ship 1/15/11	\$ 40.00	\$ 79.95
	8891	1	R	Sydney	Silver	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95
	8891	3	N	Sydney	Silver	Birko-Flor™	36-42	Core	\$ 40.00	\$ 79.95
SYDNEY SOFT FOOTBED										
	38808	1	R	Sydney Soft Footbed	Hunter Black	Leather	36-42	Core	\$ 62.50	\$ 130.00
	38808	3	N	Sydney Soft Footbed	Hunter Black	Leather	36-42	Core	\$ 62.50	\$ 130.00
	38804	1	R	Sydney Soft Footbed	Hunter Brown	Leather	36-42	Core	\$ 62.50	\$ 130.00
	38804	3	N	Sydney Soft Footbed	Hunter Brown	Leather	36-42	Core	\$ 62.50	\$ 130.00

Adults

Product Linesheet

Effective 1/01/11

Image	Style Number	Width		Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
	38857	1	R	Sydney Soft Footbed	Antique Coconut	Nubuck	36-42	Core Start Ship 4/01/11	\$ 62.50	\$ 130.00
	38857	3	N	Sydney Soft Footbed	Antique Coconut	Nubuck	36-42	Core Start Ship 4/01/11	\$ 62.50	\$ 130.00
	38858	1	R	Sydney Soft Footbed	Aviator Ginger	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 62.50	\$ 130.00
	38858	3	N	Sydney Soft Footbed	Aviator Ginger	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 62.50	\$ 130.00
	38859	1	R	Sydney Soft Footbed	Midnight	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 62.50	\$ 130.00
	38859	3	N	Sydney Soft Footbed	Midnight	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 62.50	\$ 130.00
VADUZ										
	11813	1	R	Vaduz	Cortina Black	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11813	3	N	Vaduz	Cortina Black	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11814	1	R	Vaduz	Cortina White	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11814	3	N	Vaduz	Cortina White	Leather	36-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11810	1	R	Vaduz	Antique Coconut	Nubuck	40-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11810	3	N	Vaduz	Antique Coconut	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11811	1	R	Vaduz	Aviator Ginger	Nubuck	40-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11811	3	N	Vaduz	Aviator Ginger	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11812	1	R	Vaduz	Midnight	Nubuck	40-46	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
	11812	3	N	Vaduz	Midnight	Nubuck	36-42	Seasonal Start Ship 4/01/11	\$ 52.50	\$ 110.00
										
	11817	3	N	Vaduz	Oceanside	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 52.50	\$ 110.00
										
	11815	3	N	Vaduz	Wheatgrass	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 52.50	\$ 110.00
										
	11818	3	N	Vaduz	Sunkissed	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 52.50	\$ 110.00
										
	11816	3	N	Vaduz	Rose Wine	Suede	36-42	Seasonal Start Ship 3/01/11	\$ 52.50	\$ 110.00
ZURICH										
	5046	1	R	Zurich	Taupe	Suede	35-46	Core	\$ 57.50	\$ 120.00
	5046	3	N	Zurich	Taupe	Suede	35-46	Core	\$ 57.50	\$ 120.00

Image	Style Number	Width	Style Name	Color	Material	Size	Status	Wholesale	Sugg. Retail
ARIZONA									
	55140	3	N	Arizona	Taupe	Suede	26-34	Core Limited Availability	\$ 28.50 \$ 59.95
BOSTON									
	16081	3	N	Boston	Taupe	Suede	26-34	Core Limited Availability	\$ 33.50 \$ 69.95
GIZEH									
	94383	3	N	Gizeh	Riviera Blue	Birko-Flor™	30-34	Seasonal Start Ship 3/01/11	\$ 27.50 \$ 54.95
	94387	3	N	Gizeh	Antique Lace	Birko-Flor™	30-34	Seasonal Start Ship 3/01/11	\$ 27.50 \$ 54.95
	94384	3	N	Gizeh	Camelia Rose	Birko-Flor™	30-34	Seasonal Start Ship 3/01/11	\$ 27.50 \$ 54.95
RIO									
	43177	3	N	Rio	Riviera Blue	Birko-Flor™	24-34	Seasonal Start Ship 3/01/11	\$ 27.50 \$ 54.95
	43184	3	N	Rio	Antique Lace	Birko-Flor™	24-34	Seasonal Start Ship 3/01/11	\$ 27.50 \$ 54.95
	43178	3	N	Rio	Camelia Rose	Birko-Flor™	24-34	Seasonal Start Ship 3/01/11	\$ 27.50 \$ 54.95

Image	Style Name	Style Number	Width	Description	Size	Wholesale	Sugg. Retail
ARCH SUPPORT							
	Blue Footbed Casual	1100	1	W	Arch support for flat shoes	35-48	\$ 22.50 \$ 59.95
	Blue Footbed Casual	1100	2	M	Arch support for flat shoes	35-48	\$ 22.50 \$ 59.95
	Blue Footbed Casual	1100	3	N	Arch support for flat shoes	35-48	\$ 22.50 \$ 59.95
	Blue Footbed Heeled	1000	1	W	Arch support for heeled shoes (up to 1")	35-48	\$ 22.50 \$ 59.95
	Blue Footbed Heeled	1000	2	M	Arch support for heeled shoes (up to 1")	35-48	\$ 22.50 \$ 59.95
	Blue Footbed Heeled	1000	3	N	Arch support for heeled shoes (up to 1")	35-48	\$ 22.50 \$ 59.95
	Blue Footbed - Kids	1100	2	M	Arch support for kids shoes	24-34	\$ 18.00 \$ 44.95
FOAM INSOLES (AIR CUSHION)							
	Full Length	Replacement insole for walking & casual shoes. Long lasting foam - gentle support.					
		20702		M	BirkoTex™ lined	35-48	\$ 10.00 \$ 19.95
	3/4 Length	Fits most casual & dress shoes & walking boots. Long lasting foam - gentle support.					
		26000		M	BirkoTex™ lined	35-42	\$ 8.50 \$ 16.95
		20001		M	Leather lined	35-42	\$ 10.00 \$ 19.95
	Ladies	For women's fashion shoes and sling-back pumps (odd sizes only).					
		24001		M	Leather lined	35-41	\$ 8.50 \$ 16.95
MISCELLANEOUS							
	Foot Measurer	16122			Foot Measurer	00	\$ 10.00

Shoe Care and Foot Care**Product Linesheet**

Effective 1/01/11

Style Name	Style Number	Description	Size	Quantity	Wholesale	Sugg. Retail
SHOE CARE						
Cork Life® Sealer	925	Cork Life® Sealer	2oz	24	\$ 62.00	\$5.25 ea
Cork Life® Sealer	950	Cork Life® Sealer	1 qt.	1	\$ 26.00	
FOOT CARE						
Noppy Mat	71900	Noppy Mat		1	\$ 15.00	\$29.95
Foot Soak Tub	71800	Foot Soak Tub		1	\$ 15.00	\$29.95
Foot Buffer	70910	Foot Buffer		28	\$ 43.50	\$3.25 ea

Repair Items
Product Linesheet

Effective 1/01/11

Style Name	Style Number	Width		Description	Quantity	Size	Wholesale
FOOTBEDS							
Lined Footbed	1412	1	R	Classic	Pair	33-50	\$ 25.00
Lined Footbed	1412	3	N	Classic	Pair	33-50	\$ 25.00
Lined Footbed	9016	1	R	High Arch	Pair	35-46	\$ 25.00
Lined Footbed	9016	3	N	High Arch	Pair	35-46	\$ 25.00
Lined Footbed	9156	1	R	Soft Footbed	Pair	35-46	\$ 30.00
Lined Footbed	9156	3	N	Soft Footbed	Pair	35-46	\$ 30.00
SOLES							
Pre-Cut EVA	1019	1	R	Resole Black	Pair	35-50	\$ 8.00
Pre-Cut EVA	1019	3	N	Resole Black	Pair	35-48	\$ 8.00
Pre-Cut EVA	1010	1	R	Resole Brown	Pair	35-50	\$ 8.00
Pre-Cut EVA	1010	3	N	Resole Brown	Pair	35-48	\$ 8.00
Pre-Cut EVA	1013	1	R	Resole White	Pair	35-42, 46	\$ 8.00
Super Grip	10164		R	Gray	Pair	35-48	\$ 15.00
Super Grip	10154		R	White	Pair	36-42	\$ 15.00
Repair Strip	11910			Black	Each	00	\$ 7.50
Repair Strip	11010			Brown	Each	00	\$ 7.50
Repair Strip	11361			White	Each	00	\$ 7.50
LINERS							
Exquisite Liner	90952			Black Leather	Pair	46	\$ 25.00
Exquisite Liner	90951			Brown Leather	Pair	46	\$ 25.00
Suede Liner	9193			Suede Liner Dark - Women	Pair	40	\$ 14.00
Suede Liner	9193			Suede Liner Dark - Men	Pair	46	\$ 14.00
Suede Liner	9194			Suede Liner Light	Pair	46	\$ 14.00
STRAPS							
Clog Straps	94823			Black Suede	Pair	00	\$ 9.00
Clog Straps	91822			Brown Leather	Pair	00	\$ 9.00
Clog Straps	93822			White Leather	Pair	00	\$ 9.00
Clog Straps	92822			Black Leather	Pair	00	\$ 9.00

Repair Items

Product Linesheet

Effective 1/01/11

Style Name	Style Number	Width	Description	Quantity	Size	Wholesale
MISCELLANEOUS						
Exquisite Bumper	90954		Black Leather	Pair	00	\$ 25.00
Exquisite Bumper	90953		Brown Leather	Pair	00	\$ 25.00
Thong Piece	9395		Black	Pair	40, 46	\$ 2.50
Thong Piece	9495		Tan	Pair	40, 46	\$ 2.50
Thong Piece	9595		Dark Brown	Pair	40, 46	\$ 2.50
Thong Piece	9295		Bone	Pair	40, 46	\$ 2.50
Rivets	9565		Black	2	small	\$ 0.25
Rivets	9665		Black	2	large	\$ 0.25
Rivets	9765		Bronze	2	small	\$ 0.25
Rivets	9865		Bronze	2	large	\$ 0.25
Rivets	9465		Silver	2	small	\$ 0.25
Rivets	9365		Silver	2	large	\$ 0.25
Cork Life® Sealer	950		Cork Life® Sealer	1 qt.		\$ 26.00
BUCKLES						
Buckles	80813		Antique Silver (13,16,19,22,25,30mm)	1	1,2,3,4,5,6	\$ 1.50
Buckles	80413		Black (13,16,19,22,25,30mm)	1	1,2,3,4,5,6	\$ 1.50
Buckles	80603		Bronze (13,16,19,22,25,30mm)	1	1,2,3,4,5,6	\$ 1.50
Buckles	80803		Silver (13,16,19,22,25,30mm)	1	1,2,3,4,5,6	\$ 1.50
Snap Buckles	80504		Black (19,22,25mm)	1	1, 2, 3	\$ 1.50
Snap Buckles	80414		Bronze (19,22,25mm)	1	1, 2, 3	\$ 1.50
SINGLE SANDALS						
Single Sandal Service and pricing is provided by:						
Center Shoe and Orthotic						
415.892.5788						
scullao@comcast.net						
Arizona	Taupe Suede, Mocha Suede, Charcoal Nubuck, Black Leather					
Florida	Denim Navy Suede, Cocoa Nubuck					
Milano	Cocoa Nubuck, Charcoal Nubuck, Black Leather, Dark Brown Leather					

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U.S. to European Sizing Conversion Charts

Women (U.S.)	Birkenstock Sizing
2 - 2.5	33
3 - 3.5	34
4 - 4.5	35
5 - 5.5	36
6 - 6.5	37
7 - 7.5	38
8 - 8.5	39
9 - 9.5	40
10 - 10.5	41
11 - 11.5	42
12 - 12.5	43
13 - 13.5	44

Men (U.S.)	Birkenstock Sizing
5 - 5.5	38
6 - 6.5	39
7 - 7.5	40
8 - 8.5	41
9 - 9.5	42
10 - 10.5	43
11 - 11.5	44
12 - 12.5	45
13 - 13.5	46
14 - 14.5	47
15 - 15.5	48
16 - 16.5	49
17 - 17.5	50

Kids (U.S.)	Birkenstock Sizing
7 - 7.5	24
8	25
8.5	26
9 - 9.5	27
10 - 10.5	28
11 - 11.5	29
12 - 12.5	30
13 - 13.5	31
1 - 1.5	32
2 - 2.5	33
3 - 3.5	34
4 - 4.5	35
5 - 5.5	36
6 - 6.5	37

Note: The charts above reflect the approximate size conversions for Birkenstock Footwear